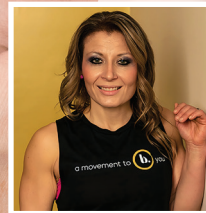




# Health and Wellness



*“After almost 17 years I believe there is no better place to have a business! The interconnection of communities makes you feel like one big community.”*

*~ Bobbi Delowsky, Myo-Kinetic Therapy*

## Who is BREOC?

BREOC, or the Battle River Economic Opportunities Committee is a partnership of seven municipalities taking ownership of driving economic prosperity in their region. It is a partnership of seven municipalities including the County of Paintearth, Flagstaff County, Castor, Coronation, Halkirk, Forestburg, and Heisler.

## Sector Overview

Health and wellness is a key sector in the BREOC region and one that is continually evolving. From multiple established hospitals to the complete continuum of available healthcare services, the region is constantly adapting to meet the ever-increasing demand being driven by an aging baby-boomer population with diverse needs. Due to this demand, all communities are seeking to grow healthcare services and attract healthcare providers. The difference BREOC provides is the economic development support tailored for healthcare businesses to start and thrive. If you are looking to provide healthcare services in the BREOC region, the opportunity is ripe, and BREOC is here to help you grow.

## Highlights

There is an **increasing demand** for healthcare

Increased adoption of **alternative and complementary** health & wellness services

## Why BREOC?



### Healthcare Facilities

BREOC holds over 26 healthcare facilities within its multiple communities



### Increasing Demand

The aging baby boomer population in the BREOC region requires support and is driving the demand for healthcare services



### Extensive Support Resources

If you are looking to start a healthcare service-based business, the supports that can be offered are extensive and comprehensive, we are here to help you



### An Ecosystem of Health & Wellness Support

The proximity of our communities allows us to work together to provide the support necessary for our citizens



### Limited Wait Times Increases Draw Area

BREOC is generally free of the long wait times experienced within urban centres, meaning many individuals travel from outside the region for healthcare services

*"In BREOC we believe the strength of a community is equal to the care provided to its people."*



## Opportunities in BREOC

There are plenty of opportunities to capitalize within health and wellness in the region; the following have been identified:

- Long Term Care Homes
- Assisted Living Facilities
- Occupational Therapy/Physiotherapy
- Social Workers
- Optometry Services
- Naturopath

## In Good Company

In BREOC, you are in good company in the health and wellness industry amongst:

- 5 Hospitals
- 5 Medical Clinics
- 2 Hearing Clinics
- 5 Dental Clinics
- 5 Acupuncturists
- 2 Naturopaths
- Multiple Massage Therapists



## Industry Resources

The following are some resources that can be accessed to grow your business, apply for loans, and receive professional support. Contact them today to learn more.

- BREOC Suite of Business Support Programs
- Battle River Innovation Centres for Workspace, Supports, and Access to Technology
- Community Futures Loan and Entrepreneurship Programs
- Support organizations such as Alberta Innovates, Business Link, Export Development Canada, and Business Development Bank of Canada
- Financial Institutions including RBC, TD, BMO, ATB, and more

## How BREOC Can Help

BREOC can support your business by:

- Facilitating introductions to investors and companies in the sector
- Providing BREOC specific market information
- Providing insight into major projects planned in the region through our network and events
- Facilitating attraction and retention of workforce

## Battle River Innovation Contact Info

**Flagstaff County  
Economic Development**  
780-384-4100  
ecdev@flagstaff.ab.ca

**Paintearth Economic  
Partnership Society**  
403-882-3211  
cthompson@countypaintearth.ca



**BREOC**  
Battle River Economic  
Opportunities Committee